

CELEBRATING WORLD THEATRE DAY WITH THRISSUR'S THEATRE LEGENDS

27 MARCH 2025

On the occasion of **World Theatre Day**, the Oleevia Foundation proudly honored the contributions of veteran and emerging theatre artists in Thrissur. The event highlighted the foundation's commitment to promoting art and culture under our **Sanskaar initiative**. Theatre artists from across the district were felicitated for their dedication, creativity, and relentless passion for keeping the rich tradition of theatre alive.



LEADERSHIP PRESENCE AND RECOGNITION

The event was presided over by Shri Krishnakumar K T, Managing Director of Oleevia Group and President of MATT, who emphasized the importance of theatre in shaping society's cultural fabric. Shri Ajitkumar Varma, CEO of Oleevia Foundation, felicitated the artists and reaffirmed the Foundation's mission to stand with the artist community and recognize their invaluable contributions.



A STAR-STUDDED EVENING OF APPRECIATION

Adding grace to the event, renowned actor Nandakrishore joined the celebrations and shared his reflections on the transformative power of theatre. The evening witnessed heartfelt interactions, sharing of experiences, and acknowledgment of the artists' struggles and successes. The atmosphere was filled with emotions, applause, and a renewed sense of pride in the enduring spirit of theatre.

OLEEVIA'S CONTINUED CULTURAL COMMITMENT

Through such initiatives, Oleevia Foundation reaffirms its unwavering commitment to preserving and promoting Kerala's vibrant cultural heritage. Honoring theatre artists is part of the Foundation's broader mission to celebrate unsung heroes who contribute to the arts despite challenges. The event reflected Oleevia Foundation's belief that recognizing and uplifting artists will inspire younger generations to value, engage with, and carry forward the timeless traditions of theatre. Going forward, the Foundation aims to organize more cultural programs, artist development initiatives, and platforms that nurture creativity, empower artists, and strengthen the cultural fabric of our society.

"Honoring the Unsung Torchbearers of Theatre and Culture."



“CAPTURING
MOMENTS”

