



THURSDAY
10/04/2025

KICKING OUT DRUGS – FOOTBALL FOR A BETTER TOMORROW



Kicking Out Drugs

The central theme, Kicking Out Drugs, was brought alive as children demonstrated not just their football skills, but their commitment to being a part of a healthier, drug-free future. With every pass and goal, the message was clear—sports can be a powerful tool to keep youth engaged, focused, and on the path to positive transformation.

A Message from the Mentor

Chief Project Manager and Psychologist, Mr. Gautam Ramakrishnan, addressed the young players, highlighting the importance of sports as a preventive force against drug abuse. He encouraged the children to become ambassadors of change, not only on the field but in their communities, spreading the message of healthy living and peer-led empowerment.

Sports Meet with a Mission against Drugs

In an inspiring display of youthful energy and purpose, a friendly football match was conducted between the **U-12 and U-14 teams** of St. Ann's School and Legends Kalipara. Organized by Oleevia Foundation under **Project Sashakt Bachpan** and the **Khelo Initiative**, the event was dedicated to raising awareness about the dangers of drug abuse among young minds.



Grounded in Purpose

Held at the vibrant St. Ann's School Ground, the match was more than a game—it was a celebration of **purpose-driven play**. The atmosphere buzzed with enthusiasm as children, parents, teachers, and local supporters gathered to cheer not just for goals but for growth. The match served as a reminder that real change begins at the grassroots. By channeling youthful energy into sports, the Oleevia Foundation is creating **safe spaces where values are learned, bonds are built, and life-changing messages are reinforced**. Events like these continue to shape a future where every child is strong, focused, and drug-free.





CAPTURING MOMENTS

