

OLEEVIA FOUNDATION HONORS HARITHAKARMA SENA ON WORLD SOCIAL WORK DAY

18 MARCH 2025

On March 18, 2025, the **Oleevia Foundation** proudly honored the dedicated **Harithakarma Sena workers** in Palakkad for their relentless efforts in maintaining cleanliness and environmental sustainability. Recognizing their selfless service, we **draped them with shawls** as a symbol of **respect and gratitude** for their invaluable contribution to society as a part of our **Project Sashakt Naari** and **Project Jankaari**.



UNDERSTANDING THEIR CHALLENGES

During the event, Oleevia Foundation CEO Shri Ajitkumar Varma and Advisor T. H. Ramakrishnan engaged in meaningful conversations with the workers, listening to their challenges and concerns. Their dedication to waste management and urban sanitation inspired us to extend our unwavering support. We reaffirmed our commitment to assisting them in their journey toward a healthier, more sustainable future through advocacy, resources, and collaboration.



A TOKEN OF APPRECIATION AND LOVE

As a gesture of love and gratitude, we provided nourishing meals to the workers, acknowledging their hard work and perseverance. Their efforts in keeping the city clean often go unnoticed, but through this initiative, we aimed to express our heartfelt appreciation and highlight their crucial role in community well-being.

STRENGTHENING OUR COMMITMENT

This initiative aligns with Oleevia Foundation's broader mission of fostering dignity and empowerment for marginalized workers. By standing with the Harithakarma Sena, we reaffirm our dedication to environmental sustainability and social justice, ensuring that their voices are heard and their contributions are recognized and celebrated. Moving forward, we will explore opportunities to support them through skill development programs, better working conditions, and policy advocacy. Oleevia Foundation believes in creating long-term impact by empowering grassroots workers, and this event was a step toward building a more inclusive and sustainable future for all.



“CAPTURING
MOMENTS”

