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# SUPPORTING RISING FOOTBALL STARS THROUGH KHELO INITIATIVE



## A Step Towards Sporting Excellence

This sponsorship aims to encourage young athletes by reducing barriers and providing essential resources. By supporting the footballer's journey, the foundation fosters an environment where talent can flourish regardless of socio-economic constraints, ensuring that dreams are not limited by financial challenges.

## Recognizing Potential and Encouraging Growth

The young footballer's dedication and skills have already made him a standout at Mattumantha Club. With the right gear and encouragement, he is now better prepared to train, compete, and strive for excellence in his journey toward becoming a sports icon.



## In Focus: Football Club at Mattumantha, Palakkad

Under the Khelo initiative's Project Sashakt Bachpan, the Oleevia Foundation proudly sponsored football boots and training gear for a talented young footballer from Mattumantha Club. Despite coming from a financially disadvantaged family, this aspiring sports star has shown remarkable dedication and promise in the sport. With this support, he is now better equipped to chase his dreams, improve his skills, and achieve his full potential in football.



## A Holistic Approach to Youth Development

Project Sashakt Bachpan reflects Oleevia Foundation's commitment to empowering underprivileged youth through sports. By providing support in areas like training and education, the initiative not only boosts confidence but also promotes physical health, discipline, and community spirit among young individuals.

## Creating a Path for Future Champions

This sponsorship serves as a shining example of Oleevia Foundation's unwavering dedication to nurturing future champions, particularly those from underprivileged backgrounds. By investing in the dreams of talented youth, the foundation is not only empowering individuals but also inspiring entire communities.



[www.oleeviafoundation.org](http://www.oleeviafoundation.org)



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