

DISCUSSION WITH INTEGRATED RURAL TECHNOLOGY CENTRE (IRTC) FOR COLLABORATING IN KODUVAYUR CLEAN CITY PROJECT



IRTC

We are excited to update you on our recent discussions with the Integrated Rural Technology Centre (IRTC) in Mundur, Palakkad. This engagement has opened doors to two impactful collaborations that align with our mission of community empowerment and environmental sustainability.

Clean Koduvayur Project

As part of Kerala's Malinya Mukta Keralam initiative, the Oleevia Foundation is joining hands with IRTC for the Clean Koduvayur Project. This year-long project aims to foster a culture of environmental responsibility among students and the Koduvayur community. Through a mix of awareness programs, practical workshops, and consistent engagement, we hope to instill sustainable practices and encourage waste reduction at a grassroots level.



Key Project Activities:

- **Awareness Sessions & Workshops:** Educating students on sustainable waste management techniques.
- **Green Club Formation:** Engaging students in a dedicated Green Club for environmental advocacy and hands-on activities.
- **Waste Segregation and Composting:** Teaching practical skills in waste segregation and composting of organic waste.

- **Plastic Waste Reduction & Waste Audits:** Regular plastic reduction drives and waste audits to track progress.

The Rotary Club of Koduvayur has generously agreed to fund this project, empowering us to create a sustainable future for Koduvayur's younger generation. In our discussions, Mr. Damodhar, Head of Waste Management at IRTC, expressed strong support for this initiative, offering guidance and resources to help bring the project to life. He also extended IRTC's backing for future projects with similar goals.



Livelihood Training for Transgender Community

In line with our commitment to inclusive empowerment, the Oleevia Foundation also engaged with the IRTC Production Team to design a livelihood training program focused on the transgender community. This program will provide hands-on training in soap and toiletries making, equipping participants with valuable skills to generate sustainable income. The initiative aims to foster entrepreneurship and financial independence within the transgender community by offering practical skills in the production and sale of personal care products.

Moving Forward

Both these projects reflect Oleevia Foundation's commitment to community-led growth, environmental responsibility, and social inclusion. We look forward to the team's active involvement and continued support in making these initiatives successful.

